



2019-20 APPLICATION TO ADVERTISE AT WACO REGIONAL AIRPORT

Please note: This is an application to advertise at the Waco Regional Airport. Your application and anticipated advertisement artwork or video will be reviewed by the Airport Advertising Committee. If approved, a contract will be offered to you.

CLIENT CONTACT INFORMATION:

Name of Business: _____

Address: _____

Phone Number: _____

Contact Name: _____ Email: _____

CLIENT ADVERTISING REQUEST:

Desired start date for advertising: _____ End date: _____

Space(s) or location desired: _____

Cost of space annually: _____ Total cost anticipated for this time period: _____

ARTWORK SPECIFICATIONS:

For printed signs:

Press-ready pdf, eps with all text outlined, or a flattened tif. All ads must be high resolution, at least 300 dpi.

For TV screens:

Contact Susan Morton for specifications.

INSTRUCTIONS:

Please fill out this application in full, sign it, and send with the artwork or video you would like to use. Files under 4 Mb can be e-mailed to susanm@wacotx.gov. For files over 4 Mb, a flash drive can be submitted. If you need other options, email Susan at susanm@wacotx.gov, or call (254) 750-8610. The review committee may ask for more information prior to making a decision.

Your signature below indicates this information is true and correct to the best of your ability, and the artwork/video is final:

_____ Date: _____

FOR OFFICIAL USE ONLY:

Application Accepted: _____ Rejected: _____ Date: _____ Initials: _____